

# Magazine Analysis Worksheet

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WRIT 541/541G-01 WRITING FOR  
PUBLICATION AND PROFIT WITH  
SUSAN PERRY

**Magazine Name:** City Pages

**Target reader:** College-aged to middle-aged adults

**Local - City Pages:** <http://www.citypages.com/>

**Types of articles (first person, how-to, round-up, investigative, etc.):**

**Style of articles (tone, length, point of view, etc.):**

- Slightly irreverent, edgy, sometimes blue (adult language), hip
- Mostly first person reviews and accounts of local events

**Percentage and number of articles from free-lancers:**

I left a voicemail and sent an email to Ward Rubrecht, Editorial Administrator for City Pages, to see if they accept freelance articles. I know from students that they do accept articles.

**Types of articles written by free-lancers:**

I didn't see any that I thought were paid articles. There seemed to be some intern-written short reviews. There are also fan mail and reader responses.

**Special sections:**

Culture, music, restaurants, movies, arts (theater), Best of, promotions

**Best bet for breaking in:**

Write on spec or for free for the website.

**Other observations:**